

REP HEADLINE# 6283048 TRF# E:120816
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG27/12 10.19
CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/FRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6283048

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMER *SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 AUG31/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG27/12 10.19

REP: MAKEGOOD

LN 24 ADDED
\$4000 ADDED FROM HDLN #6272557
NEW TTL \$98,550
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1617

24	A		800P-900P	30		\$4,000.00	8/29	8/29	1		WED	1
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PROGRAM : AMERICAS GOT TALENT
CON COM1: AMERICAS GOT TALENT

8/29/12 #CC
8/29/12 #CC
8/29/12 #CC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	:

AUG/12	59075.00	SEP/12	39475.00					CONTRACT TOTAL		98550.00		
										TOTAL SPOTS	106	

MARKET TOTALS \$402,900 WFLA 23% WFTS 18% WTSP 23% WTVT 27% WTOG 1% WTTA 4% WMOR 2%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 2% CABL 0%
 SVC- NSI BOOKS- JUL/PJ
 DEMOS- RTG*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 756 Issue 5



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	98550	Campaign Ref:	E:120816132
Buyer:	..	Client/Product/Estimate:	95/101/1617	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 09/02/12	Weeks:	3	Order Ref:	06283048
Est./PO Number:	06283048	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama 4 Amer *Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
1	M-F 1p Days Of Our Lives MTWTF..	03	425	30 Comme	Nbr of Spots	5	5	10	4250
2	M-F 11a Dayline MTWTF..	02	200	30 Comme	Nbr of Spots	5	5	10	2000
3	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots	5	5	10	2500
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	10	6500
5	M-Th, Su 430a News MTWTF..	02	65	30 Comme	Nbr of Spots	4	4	8	520
6	M-F 5a News MTWTF..	01	300	30 Comme	Nbr of Spots	5	5	10	3000
7	M-F 530a News MTWTF..	01	625	30 Comme	Nbr of Spots	5	5	10	6250
8	M-F 530p News MTWTF..	03	1000	30 Comme	Nbr of Spots	3	3	6	6000
Weekly Totals: Total Spots(Ord Spots)						56	48	106	
Closed PR					5			5	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 756 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President Submission Cost: 98550 Campaign Ref: E:120816132
Buyer: ... Client/Product/Estimate: 95 /101 /1617 Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/02/12 Weeks: 3 Order Ref: 06283048
Est./PO Number: 06283048 Contract type: Political Business Type: POLITICAL
Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
9	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	2	2	4	8000
10	M-F 6a News MTWTF..	02	1000	30 Comme	Nbr of Spots	2	2	4	4000
11	M-F 7p News MTWTF..	01	2200	30 Comme	Nbr of Spots	1	1	2	4400
12	M-F 7a Today Show MTWTF..	01	2000	30 Comme	Nbr of Spots	2	2	4	8000
13	M-F 730p Entertainment Tonight MTWTF..	02	1850	30 Comme	Nbr of Spots	2	2	4	7400
14	Mon 9p ET / 8p CT Stars Earn Stripes M.....	02	4000	30 Comme	Nbr of Spots	1	1	2	8000
15	Sat 12p NewsS.	02	200	30 Comme	Nbr of Spots	1	1	1	200
16	Sat 6p NewsS.	02	900	30 Comme	Nbr of Spots	1	1	1	900
17	Sun 6p NewsS	02	1000	30 Comme	Nbr of Spots	1	1	1	1000
18	Sun 8a Today Show	02	700	30	Nbr of Spots	1	1	1	700
Weekly Totals: Total Spots(Ord Spots)						58	48	106	
Closed PR					5			5	

Greer Margolis Mitchell
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 756 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Barack Obama/ D/ President	Submission Cost:	98550	Campaign Ref:	E:120816132
Buyer:		Client/Product/Estimate:	95/101/1617	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/13/12 to 09/02/12	Weeks:	3	Order Ref:	06283048
Est./PO Number:	06283048	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	08/13	08/20	08/27	Total	Cost
19	M-Th, Su 430a NewsS	02	65	30 Comme	Nbr of Spots Closed PR	1	1		1	700
20	M-Th, Su 430a NewsS	02	65	30 Comme	Nbr of Spots Closed PR	1	1		1	65
21	Wed 8p ET / 7p CT Americas Got Talent ..W....	02	4000	30 Comme	Nbr of Spots		1		1	4000
22	Wed 9p ET / 8p CT Americas Got Talent ..W....	02	15000	30 Comme	Nbr of Spots		1		1	15000
23	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots		2		2	1300
24	M-F 530a News ..WTF..	01	500	30 Comme	Nbr of Spots		1		1	500
25	Wed 8p ET / 7p CT Americas Got Talent ..W....	02	4000	30 Comme	Nbr of Spots			1	1	4000
Weekly Totals:					Total Spots(Ord Spots)	5	58	48	106	
Closed PR						5			5	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
15	Sat 12p News	:30 Commercial	08/13/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:120816132
16	Sat 6p News	:30 Commercial	08/13/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120816132
17	Sun 6p News	:30 Commercial	08/13/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120816132
18	Sun 8a Today Show	:30 Commercial	08/13/12	Closed Pre Emption	700.00	No Makegood / Credit	0000000000	E:120816132
19	M-Th, Su 430a News	:30 Commercial	08/13/12	Closed Pre Emption	65.00	No Makegood / Credit	0000000000	E:120816132

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
Totals		08/13	08/20	08/27	
Spots	106	0	58		48
Cost	98550	0	59140		39410

Grand Totals:

Spots:	106
Gross Total:	98,550.00
Commission:	14,782.50
Net Total:	83,767.50

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6283048 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMER *SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 AUG31/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 16.22

REP: MAKEGOOD/REVISION
 SPOTS CANCELED ON LN'S 15-19
 LN'S 19-23 ADDED AS MG'S
 TIME CHANGE LN 2
 LN 14 SUBJECT CHANGE
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	T		1100A-1200N	30		\$200.00	8/20	8/31	5		M-F	10
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1617 AGENCY PRODUCT CODE = 101												
PROGRAM : DAYTIME CON COM1: DAYTIME												

8/22/12 FCC (CS)

9/1/12

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG20/12 16.22
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	NZ		900P-1000P	30		\$4,000.00	8/20	8/27	1		MON	2
PROGRAM : STARS EARN STRIPES												
CON COM1: STARS EARN STRIPES												
15	ES		1200N-100P	30		\$200.00	8/18	8/18	0		SAT	0
15	ES		1200N-100P	30		\$200.00	8/25	8/25	1		SAT	1
PROGRAM : NEWSCHANNEL 8 @ 12N												
CON COM1: NEWSCHANNEL 8 @ 12N												
16	ES		600P-630P	30		\$900.00	8/18	8/18	0		SAT	0
16	ES		600P-630P	30		\$900.00	8/25	8/25	1		SAT	1
PROGRAM : NEWSCHANNEL 8												
CON COM1: NEWSCHANNEL 8												
17	ES		600P-630P	30		\$1,000.00	8/19	8/19	0		SUN	0
17	ES		600P-630P	30		\$1,000.00	8/26	8/26	1		SUN	1
PROGRAM : NEWSCHANNEL 8												
CON COM1: NEWSCHANNEL 8												
18	ES		800A-900A	30		\$700.00	8/19	8/19	0		SUN	0
18	ES		800A-900A	30		\$700.00	8/26	8/26	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
19	S		900P-1100P	30		\$4,500.00	8/19	8/26	0		SUN	0
PROGRAM : AMERICAS TALENT												
CON COM1: AMERICAS TALENT												
20	A		800P-900P	30		\$4,000.00	8/22	8/22	1		WED	1
PROGRAM : AMERICAS TALENT												
CON COM1: AMERICAS TALENT												
21	A		900P-1000P	30		15000.00	8/22	8/22	1		WED	1
PROGRAM : AMERICAS TALENT												
CON COM1: AMERICAS TALENT												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	A		400P-500P	30		\$650.00	8/22	8/24	2		W-F	2
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
23	A		530A-600A	30		\$500.00	8/22	8/24	1		W-F	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												
AUG/12			59075.00	SEP/12		35475.00						
CONTRACT TOTAL												94550.00
TOTAL SPOTS												105

MARKET TOTALS \$402,900 WFLA 23% WFTS 18% WTSP 23% WTVT 27% WTOG 1% WTTA 4% WMOR 2%
 WMOX 0% WXPX 0% WWSB 2% CABL 0%
 SHARES ACCURATE
 SVC- NSI BOOKS- JUL/PJ
 DEMOS- RTG*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 745 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 94550	Campaign Ref: E:120816132
Buyer: ..	Client/Product/Estimate: 95 /101 /1617	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/02/12	Weeks: 3	Order Ref: 06283048
Est./PO Number: 06283048	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama 4 Amer Sked C	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
1	M-F 1p Days Of Our Lives MTWTF..	03	425	30 Comme	Nbr of Spots	5	5	10	4250
2	M-F 11a Daytime MTWTF..	02	200	30 Comme	Nbr of Spots	5	5	10	2000
3	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots	5	5	10	2500
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	10	6500
5	M-Th, Su 430a News MTWTF..	02	65	30 Comme	Nbr of Spots	4	4	8	520
6	M-F 5a News MTWTF..	01	300	30 Comme	Nbr of Spots	5	5	10	3000
7	M-F 530a News MTWTF..	01	625	30 Comme	Nbr of Spots	5	5	10	6250
8	M-F 530p News MTWTF..	03	1000	30 Comme	Nbr of Spots	3	3	6	6000
Weekly Totals: Total Spots(Ord Spots)						58	47	105	
Closed PR					5			5	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 745 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 94550	Campaign Ref: E:120816132
Buyer:	Client/Product/Estimate: 95 /101 /1617	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/02/12	Weeks: 3	Order Ref: 06283048
Est./PO Number: 06283048	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
9	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	2	2	4	8000
10	M-F 6a News MTWTF..	02	1000	30 Comme	Nbr of Spots	2	2	4	4000
11	M-F 7p News MTWTF..	01	2200	30 Comme	Nbr of Spots	1	1	2	4400
12	M-F 7a Today Show MTWTF..	01	2000	30 Comme	Nbr of Spots	2	2	4	8000
13	M-F 730p Entertainment Tonight MTWTF..	02	1850	30 Comme	Nbr of Spots	2	2	4	7400
14	Mon 9p ET / 8p CT Stars Earn Stripes M.....	02	4000	30 Comme	Nbr of Spots	1	1	2	8000
15	Sat 12p NewsS.	02	200	30 Comme	Nbr of Spots	1		1	200
16	Sat 6p NewsS.	02	900	30 Comme	Nbr of Spots	1		1	900
17	Sun 6p NewsS	02	1000	30 Comme	Nbr of Spots	1		1	1000
18	Sun 8a Today Show	02	700	30	Nbr of Spots	1		1	700
Weekly Totals: Total Spots(Ord Spots)					5	58	47	105	
Closed PR								5	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 745 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 94560	Campaign Ref: E:120816132
Buyer: ..	Client/Product/Estimate: 95 /101 /1617	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/02/12	Weeks: 3	Order Ref: 06283048
Est./PO Number: 06283048	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
19	M-Th, Su 430a NewsS	02	65	30 Comme	Nbr of Spots Closed PR	1		1	700
20	M-Th, Su 430a NewsS	02	65	30 Comme	Nbr of Spots Closed PR	1		1	65
21	M-Th, Su 430a NewsS	02	65	30 Comme	Nbr of Spots Closed PR	1		1	65
22	Wed 9p ET / 8p CT Americas Got Talent ..W....	02	4000	30 Comme	Nbr of Spots	1		1	4000
23	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots	2		2	1300
24	M-F 530a News ..WTF..	01	500	30 Comme	Nbr of Spots	1		1	500
Weekly Totals: Total Spots(Ord Spots)					5	58	47	105	
Closed PR					5			5	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
15	Sat 12p News	:30 Commercial	08/13/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:120816132
16	Sat 6p News	:30 Commercial	08/13/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120816132

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sun 6p News	:30 Commercial	08/13/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120816132
18	Sun 8a Today Show	:30 Commercial	08/13/12	Closed Pre Emption	700.00	No Makegood / Credit	0000000000	E:120816132
19	M-Th, Su 430a News	:30 Commercial	08/13/12	Closed Pre Emption	65.00	No Makegood / Credit	0000000000	E:120816132

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/13	08/20	08/27	
Spots	Totals	105	0	58	47
Cost		94560	0	59140	35410

Grand Totals:

Spots:	105
Gross Total:	94,550.00
Commission:	14,182.50
Net Total:	80,367.50

REF HEADLINE# 6283048
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

AUG16/12 14.0
*** WFLA-TV ***

ADV # ADV. NAME FOLI/B OBAMA/D/FRE/US

REP.# OFF.# SALESMAN #

AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME KATIE KEULEMAN

3050 K ST NW,

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6283048

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMER *SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 AUG31/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG16/12 14.04

REP: NEW ORDER
TTL \$94,550 @108X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1617
AGENCY PRODUCT CODE = 101

1 100P-200P 30 \$425.00 8/20 8/31 5 M-F 10

PROGRAM : DAYS OF OUR LIVES
CON COM1 : DAYS OF OUR LIVES

444: 418000

2/2/10

REP HEADLINE# 6283048
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG16/12 14.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$200.00	8/20	8/31	5		M-F	10
3			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	8/20	8/31	5		M-F	10
4			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$650.00	8/20	8/31	5		M-F	10
5			430A-459A PROGRAM : NC 8 TODAY AT 430A CON COM1: NC 8 TODAY AT 430A	30		\$65.00	8/20	8/31	5		M-F	10
6			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$300.00	8/20	8/31	5		M-F	10
7			530A-600A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$625.00	8/20	8/31	5		M-F	10
8			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$1,000.00	8/20	8/31	3		M-F	6
9			600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,000.00	8/20	8/31	2		M-F	4
10			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$1,000.00	8/20	8/31	2		M-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P PROGRAM : NEWS AT 7 CON COM1: NEWS AT 7	30		\$2,200.00	8/20	8/31	1		M-F	2
12			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	8/20	8/31	2		M-F	4
13			730P-800P PROGRAM : ENTERTAINMENT CON COM1: ENTERTAINMENT	30		\$1,850.00	8/20	8/31	2		M-F	4
14			900P-1000P PROGRAM : NINJA SPANS EARLY STAYS CON COM1: NINJA	30		\$4,000.00	8/20	8/27	1		MON	2
15			1200N-100P PROGRAM : NEWSCHANNEL 8 @ 12N CON COM1: NEWSCHANNEL 8 @ 12N	30		\$200.00	8/18	8/25	1		SAT	2
16			600P-630P PROGRAM : NEWSCHANNEL 8 CON COM1: NEWSCHANNEL 8	30		\$900.00	8/18	8/25	1		SAT	2
17			600P-630P PROGRAM : NEWSCHANNEL 8 CON COM1: NEWSCHANNEL 8	30		\$1,000.00	8/19	8/26	1		SUN	2
18			800A-900A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	30		\$700.00	8/19	8/26	1		SUN	2
19			900P-1100P PROGRAM : AMERICAS TALENT CON COM1: AMERICAS TALENT	30		\$4,500.00	8/19	8/26	2		SUN	4

REP HEADLINE# 6283048
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 AUG16/12 14.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12			59075.00	SEP/12		35475.00						

CONTRACT TOTAL 94550.00
 TOTAL SPOTS 108

MARKET TOTALS \$525,277 WFLA 18% WFTS 21% WTSP 27% WTVT 26% WTOG 2% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RTG*

REP HEADLINE# 6283048
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
AUG16/12 15.3
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6283048

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMER *SKED C EST#1617 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG18/12 AUG31/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG16/12 15.35

REP: UPDATED ACCURATE SHARES

PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 1617												

NO BUYS TO PRINT

AUG/12 59075.00 SEP/12 35475.00

CONTRACT TOTAL 94550.00
TOTAL SPOTS 108

REP HEADLINE# 6283048
\$\$\$ UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG16/12 15.3
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$402,900 WFLA 23% WFTS 18% WTSP 23% WTVT 27% WTOG 1% WTTA 4% WMOR 2%
WMOX 0% WXPX 0% WWSB 2% CABL 0%

SHARES ACCURATE
SVC- NSI BOOKS- JUL/PJ
DEMOS- RTG*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 732 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 76550	Campaign Ref: E:120816132
Buyer: ..	Client/Product/Estimate: 95/101/1617	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/02/12	Weeks: 3	Order Ref: 06283048
Est./PO Number: 06283048	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama 4 Amer*Sked C	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
1	M-F 1p Days Of Our Lives MTWTF..	03	425	30 Comme	Nbr of Spots	5	5	10	4250
2	M-F 11a Daytime MTWTF..	02	200	30 Comme	Nbr of Spots	5	5	10	2000
3	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots	5	5	10	2500
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	10	6500
5	M-Th, Su 430a News MTWTF..	02	65	30 Comme	Nbr of Spots	5	5	10	650
6	M-F 5a News MTWTF..	01	300	30 Comme	Nbr of Spots	5	5	10	3000
7	M-F 530a News MTWTF..	01	625	30 Comme	Nbr of Spots	5	5	10	6250
8	M-F 530p News MTWTF..	03	1000	30 Comme	Nbr of Spots	3	3	6	6000
9	M-F 6p News	02	2000	30 Comme	Nbr of Spots	2	2	4	8000
Weekly Totals: Total Spots(Ord Spots)					4	52	48	104	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 732 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 76650	Campaign Ref: E:120816132
Buyer:	Client/Product/Estimate: 95 / 101 / 1617	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 09/02/12	Weeks: 3	Order Ref: 06283048
Est./PO Number: 06283048	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	08/27	Total	Cost
10	M-F 6a News MTWTF..	02	1000	30 Comme	Nbr of Spots	2	2	4	4000
11	M-F 7p News MTWTF..	01	2200	30 Comme	Nbr of Spots	1	1	2	4400
12	M-F 7a Today Show MTWTF..	01	2000	30 Comme	Nbr of Spots	2	2	4	8000
13	M-F 730p Entertainment Tonight MTWTF..	02	1850	30 Comme	Nbr of Spots	2	2	4	7400
14	Mon 9p ET / 8p CT Stars Earn Stripes M.....	02	4000	30 Comme	Nbr of Spots	1	1	2	8000
15	Sat 12p NewsS.	02	200	30 Comme	Nbr of Spots	1	1	2	400
16	Sat 6p NewsS.	02	900	30 Comme	Nbr of Spots	1	1	2	1800
17	Sun 6p NewsS	02	1000	30 Comme	Nbr of Spots	1	1	2	2000
18	Sun 8a Today ShowS	02	700	30 Comme	Nbr of Spots	1	1	2	1400
Weekly Totals: Total Spots(Ord Spots)					4	52	48	104	

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
Totals		08/13	08/20	08/27	
Spots	104	4	52		48
Cost	76550	2800	38275		36475

Grand Totals:

Spots:	104
Gross Total:	76,550.00
Commission:	11,482.50
Net Total:	65,067.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama 4 Amer *Sked C

2012
INVOICE DATE 08/26/12
ORDER TYPE Political
WFLA I SS
E:120816132
WFLA
INVOICE NUMBER 0100032114
PAGE 1
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/13/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617
Desc: 06283048

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1p Days Of Our Lives	425.00	1	5						
				8/20	MO	01:44P	30	OFA12DO95	425.00
				8/21	TU	01:48P	30	OFA12DO95	425.00
				8/22	WE	12:58P	30	OFA12DO95	425.00
				8/23	TH	01:24P	30	OFA12DO95	425.00
				8/24	FR	01:58P	30	OFA12DO95	425.00
M-F 11a Daytime	200.00	2	5						
				8/20	MO	11:08A	30	OFA12DO95	200.00
				8/21	TU	11:20A	30	OFA12DO95	200.00
				8/22	WE	11:20A	30	OFA12DO95	200.00
				8/23	TH	11:59A	30	OFA12DO95	200.00
				8/24	FR	11:36A	30	OFA12DO95	200.00
M-F 2p Rachael Ray	250.00	3	5						
				8/20	MO	02:59P	30	OFA12DO95	250.00
				8/21	TU	02:59P	30	OFA12DO95	250.00
				8/22	WE	02:58P	30	OFA12DO95	250.00
				8/23	TH	02:58P	30	OFA12DO95	250.00
				8/24	FR	02:42P	30	OFA12DO95	250.00
M-F 4p Dr Oz	650.00	4	5						
				8/20	MO	04:19P	30	OFA12DO95	650.00
				8/21	TU	04:38P	30	OFA12DO95	650.00
				8/22	WE	04:18P	30	OFA12DO95	650.00
				8/23	TH	04:15P	30	OFA12DO95	650.00
				8/24	FR	04:16P	30	OFA12DO95	650.00
M-Th, Su 430a News	65.00	5	4						
				8/20	MO	04:59A	30	OFA12DO95	65.00
				8/21	TU	04:57A	30	OFA12DO95	65.00
				8/22	WE	04:52A	30	OFA12DO95	65.00

*** Continued ***

PERIOD COST	62,005.00	58 Total Units	ACTUAL GROSS BILLING	59,140.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	8,871.00	TOTAL RECONCILING	Credits	2,865.00-
			NET DUE	50,269.00			2,865.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Barack Obama/ D/ President
PRODUCT
Obama 4 Amer *Sked C

INVOICE NUMBER 0100032114
BROADCAST MONTH 07/30/2012 - 08/26,
AMOUNT DUE
50,269.00

REMIT TO:

*00177

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038634 00000100032114 005026900 1



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama 4 Amer *Sked C

2012
INVOICE DATE 08/26/12 E:120816132
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032114
PAGE 2
BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/13/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617
Desc: 06283048

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5a News	300.00	6 5	8/23 TH		04:58A	30	OFA12D095	65.00
					*WFLA		:30 Commercial	
			8/20 MO		05:13A	30	OFA12D095	300.00
			8/21 TU		05:23A	30	OFA12D095	300.00
			8/22 WE		05:29A	30	OFA12D095	300.00
			8/23 TH		05:11A	30	OFA12D095	300.00
			8/24 FR		05:29A	30	OFA12D095	300.00
M-F 530a News	625.00	7 5			*WFLA		:30 Commercial	
			8/20 MO		05:53A	30	OFA12D095	625.00
			8/21 TU		05:59A	30	OFA12D095	625.00
			8/22 WE		05:52A	30	OFA12D095	625.00
			8/23 TH		05:54A	30	OFA12D095	625.00
			8/24 FR		05:58A	30	OFA12D095	625.00
M-F 530p News	1000.00	8 3			*WFLA		:30 Commercial	
			8/22 WE		05:40P	30	OFA12D095	1000.00
			8/23 TH		05:39P	30	OFA12D095	1000.00
			8/24 FR		05:41P	30	OFA12D095	1000.00
M-F 6p News	2000.00	9 2			*WFLA		:30 Commercial	
			8/22 WE		06:18P	30	OFA12D095	2000.00
			8/24 FR		06:23P	30	OFA12D095	2000.00
M-F 6a News	1000.00	10 2			*WFLA		:30 Commercial	
			8/20 MO		06:27A	30	OFA12D095	1000.00
			8/22 WE		06:57A	30	OFA12D095	1000.00
M-F 7p News	2200.00	11 1			*WFLA		:30 Commercial	
			8/23 TH		07:13P	30	OFA12D095	2200.00
M-F 7a Today Show	2000.00	12 2			*WFLA		:30 Commercial	
			8/21 TU		08:42A	30	OFA12D095	2000.00
			8/23 TH		07:21A	30	OFA12D095	2000.00
M-F 730p Entertainment Tonight	1850.00	13 2			*WFLA		:30 Commercial	
			8/21 TU		07:40P	30	OFA12D095	1850.00
			8/23 TH		07:45P	30	OFA12D095	1850.00
Mon 9p ET / 8p CT Stars Earn	4000.00	14 1			*WFLA		:30 Commercial	
			8/20 MO		09:24P	30	OFA12D095	4000.00
Sat 12p News	200.00	15 2			*WFLA		:30 Commercial	
			8/18 SA			30		.00 Preempt No Copy 200.00-
Sat 6p News	900.00	16 2			*WFLA		:30 Commercial	
			8/25 SA		12:58P	30	OFA12D095	200.00
			8/18 SA			30		.00 Preempt No Copy 900.00-
Sun 6p News	1000.00	17 2			*WFLA		:30 Commercial	
			8/25 SA		06:19P	30	OFA12D095	900.00
			8/19 SU			30		.00 Preempt No Copy 1000.00-
Sun 8a Today Show	700.00	18 2			*WFLA		:30 Commercial	
			8/26 SU		05:59P	30	OFA12D095	1000.00
			8/19 SU			30		.00 Preempt 700.00-
*** Continued ***								

PERIOD COST	62,005.00	58 Total Units			
		ACTUAL GROSS BILLING	59,140.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	8,871.00	TOTAL RECONCILING	Credits 2,865.00-
		NET DUE	50,269.00		2,865.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama 4 Amer *Sked C

2012
INVOICE DATE 08/26/12 E:120816132
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032114
PAGE 3 BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 8/13/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617
Desc: 06283048

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-Th, Su 430a News	65.00	19 2	8/26 SU		08:45A	30	OFA12DO95	700.00
					*WFLA		:30 Commercial	
			8/19 SU			30		.00
	65.00	20 1	8/26 SU		04:52A	30	OFA12DO95	65.00
Wed 8p ET / 7p CT Americas Got	4000.00	21 1	8/21 TU		04:39A	30	OFA12DO95	65.00
					*WFLA		:30 Commercial	
Wed 9p ET / 8p CT Americas Got	15000.00	22 1	8/22 WE		08:19P	30	OFA12DO95	4000.00
					*WFLA		:30 Commercial	
M-F 4p Dr Oz	650.00	23 2	8/22 WE		09:20P	30	OFA12DO95	15000.00
					*WFLA		:30 Commercial	
			8/22 WE		04:36P	30	OFA12DO95	650.00
M-F 530a News	500.00	24 1	8/24 FR		04:27P	30	OFA12DO95	650.00
					*WFLA		:30 Commercial	
Total Airtime Gross Spot Revenue:			8/24 FR		05:53A	30	OFA12DO95	500.00
			59,140.00					

No Copy

Preempt
No Copy 65.00-

PERIOD COST	62,005.00	58 Total Units		Debits	.00
		ACTUAL GROSS BILLING	59,140.00	Credits	2,865.00-
		AGENCY COMMISSION	8,871.00	TOTAL RECONCILING	2,865.00CR
		NET DUE	50,269.00		

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WFLA-TV

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Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Barack Obama/ D/ President
PROD: Obama 4 Amer *Sked C

2012
INVOICE DATE: 09/30/12
ORDER TYPE: Political
WFLA I SS
E:120816132
WFLA
INVOICE NUMBER: 0100032713
PAGE: 1
BROADCAST MONTH: 08/27/2012 - 09/3
SCHEDULE DATES: 8/13/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617
Desc: 06283048

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 1p Days Of Our Lives	425.00	1	5						
				8/27	MO	01:56P	30	OFA12DO95	425.00
				8/28	TU	12:58P	30	OFA12DO95	425.00
				8/29	WE	01:57P	30	OFA12DO95	425.00
				8/30	TH	12:58P	30	OFA12DO95	425.00
				8/31	FR	12:59P	30	OFA12DO95	425.00
M-F 11a Daytime	200.00	2	5						
				8/27	MO	11:19A	30	OFA12DO95	200.00
				8/28	TU	11:20A	30	OFA12DO95	200.00
				8/29	WE	11:22A	30	OFA12DO95	200.00
				8/30	TH	11:18A	30	OFA12DO95	200.00
				8/31	FR	11:08A	30	OFA12DO95	200.00
M-F 2p Rachael Ray	250.00	3	5						
				8/27	MO	02:15P	30	OFA12DO95	250.00
				8/28	TU	02:20P	30	OFA12DO95	250.00
				8/29	WE	02:58P	30	OFA12DO95	250.00
				8/30	TH	02:54P	30	OFA12DO95	250.00
				8/31	FR	02:58P	30	OFA12DO95	250.00
M-F 4p Dr Oz	650.00	4	5						
				8/27	MO	04:24P	30	OFA12DO95	650.00
				8/28	TU	04:55P	30	OFA12DO95	650.00
				8/29	WE	04:17P	30	OFA12DO95	650.00
				8/30	TH	04:19P	30	OFA12DO95	650.00
				8/31	FR	04:31P	30	OFA12DO95	650.00
M-Th, Su 430a News	65.00	5	4						
				8/27	MO	04:41A	30	OFA12DO95	65.00
				8/28	TU	04:41A	30	OFA12DO95	65.00
				8/29	WE	04:43A	30	OFA12DO95	65.00

*** Continued ***

PERIOD COST	39,410.00	48 Total Units			
		ACTUAL GROSS BILLING	39,410.00	Debits	.00
		AGENCY COMMISSION	5,911.50	Credits	.00
		NET DUE	33,498.50	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President
PRODUCT: Obama 4 Amer *Sked C

INVOICE NUMBER: 0100032713
BROADCAST MONTH: 08/27/2012 - 09/30
AMOUNT DUE: 33,498.50

REMIT TO:

*00217

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama 4 Amer *Sked C

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120816132
WFLA
INVOICE NUMBER 0100032713
PAGE 2
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 8/13/12- 9/02/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1617
Desc: 06283048

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5a News	300.00	6 5	8/30	TH	04:51A	30	OFA12D095	65.00
					*WFLA		:30 Commercial	
			8/27	MO	05:31A	30	OFA12D095	300.00
			8/28	TU	05:21A	30	OFA12D095	300.00
			8/29	WE	05:11A	30	OFA12D095	300.00
			8/30	TH	05:20A	30	OFA12D095	300.00
			8/31	FR	05:10A	30	OFA12D095	300.00
M-F 530a News	625.00	7 5			*WFLA		:30 Commercial	
			8/27	MO	05:44A	30	OFA12D095	625.00
			8/28	TU	05:40A	30	OFA12D095	625.00
			8/29	WE	05:41A	30	OFA12D095	625.00
			8/30	TH	05:42A	30	OFA12D095	625.00
			8/31	FR	05:59A	30	OFA12D095	625.00
M-F 530p News	1000.00	8 3			*WFLA		:30 Commercial	
			8/27	MO	05:52P	30	OFA12D095	1000.00
			8/30	TH	05:40P	30	OFA12D095	1000.00
			8/31	FR	05:43P	30	OFA12D095	1000.00
M-F 6p News	2000.00	9 2			*WFLA		:30 Commercial	
			8/28	TU	06:18P	30	OFA12D095	2000.00
			8/30	TH	06:22P	30	OFA12D095	2000.00
M-F 6a News	1000.00	10 2			*WFLA		:30 Commercial	
			8/28	TU	06:23A	30	OFA12D095	1000.00
			8/29	WE	06:45A	30	OFA12D095	1000.00
M-F 7p News	2200.00	11 1			*WFLA		:30 Commercial	
			8/29	WE	07:18P	30	OFA12D095	2200.00
M-F 7a Today Show	2000.00	12 2			*WFLA		:30 Commercial	
			8/27	MO	08:49A	30	OFA12D095	2000.00
			8/28	TU	07:21A	30	OFA12D095	2000.00
M-F 730p Entertainment Tonight	1850.00	13 2			*WFLA		:30 Commercial	
			8/28	TU	07:56P	30	OFA12D095	1850.00
			8/30	TH	07:45P	30	OFA12D095	1850.00
Mon 9p ET / 8p CT Stars Earn	4000.00	14 1			*WFLA		:30 Commercial	
			8/27	MO	09:44P	30	OFA12D095	4000.00
Wed 8p ET / 7p CT Americas Got	4000.00	25 1			*WFLA		:30 Commercial	
			8/29	WE	08:20P	30	OFA12D095	4000.00
Total Airtime Gross Spot Revenue:						39,410.00		

PERIOD COST	39,410.00	48 Total Units		Debits	.00
		ACTUAL GROSS BILLING	39,410.00	Credits	.00
		AGENCY COMMISSION	5,911.50	TOTAL RECONCILING	.00
		NET DUE	33,498.50		

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